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THE PHOENIX CHAMBER OF COMMERCE

PHOENIX, ARIZONA

JUNE
TWENTY-SECOND
1922

Mr. H. B. Ayres, Managing Director,
The Old Spanish Trail,
San Antonio, Texas.

My dear Mr. Ayres:

It is pretty hard to arouse enthusiasm over motor tours at the present time. At this season of the year we have so many people who are taking their vacations and it is hard to get up a large and enthusiastic gathering.

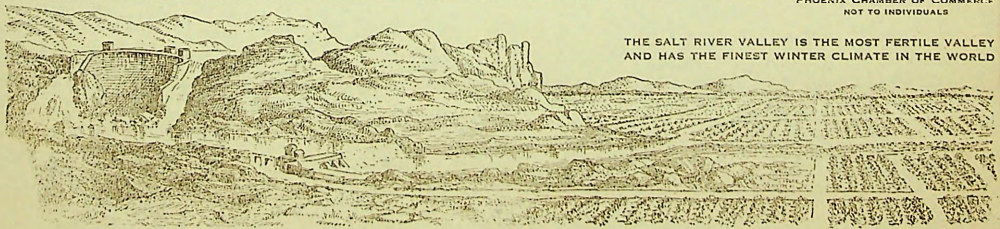
We are still working very hard on the matter of improving roads in this section. As you know our paved program calls for over three hundred miles of permanent concrete road in Maricopa County with connecting roads to adjoining counties, which will enable the carrying of heavy traffic. We are watching the road situation very carefully.

While we are not making much of a campaign for national organizations, we are sure that we are going to make it so attractive that all of the National Highways will want to come through this section of the southwest.

We do not think that Senator Ashurst is opposed to any of these through highways. It is just that there are getting to be so many, that it is hard for one who is not directly connected with one of them to appreciate how many there are and how many of them follow the same line of travel in general.

ADDRESS REPLY
TO THE
PHOENIX CHAMBER OF COMMERCE
NOT TO INDIVIDUALS

THE SALT RIVER VALLEY IS THE MOST FERTILE VALLEY
AND HAS THE FINEST WINTER CLIMATE IN THE WORLD



ROOSEVELT DAM

GRANITE REEF DIVERSION DAM

THE APACHE TRAIL

300,000 IRRIGATED ACRES