

WHERE FAMOUS HIGHWAYS MEET

TALLAHASSEE

"THE HILL CITY OF FLORIDA"

The Tallahassee Boosters' Club

FIRST NATIONAL BANK BUILDING

TALLAHASSEE, FLORIDA

Jos. S. J. Catts.

June
Twentieth,
1917.

G. I. S. WATT, PRESIDENT
DR. EDW. CONRADI, VICE-PRESIDENT
GEO. W. SAXON, VICE-PRESIDENT
IRVIN GATES, VICE-PRESIDENT
A. BERNARD BYRD, TREASURER
F. R. S. PHILLIPS, SECRETARY

TALLAHASSEE
Capital of Florida.
On the Dixie Highway and
the Old Spanish Trail,
and is the Terminus of
the North and South
National Bee Line High-
way.

Most beautiful inland city
in the State. Clean,
progressive, moral. No
slums.

Hard clay roads.
Abundant supply of pure
water.

Mild Winters. Heat of
Summer tempered by
breezes from the Gulf
and frequent showers.
Nights generally cool.

Average annual tempera-
ture 66.8.

Low rents.
Strong Banks and up-to-
date mercantile estab-
lishments.

Electric lights, gas, tele-
phone and telegraph
connections.

Splendid educational fac-
ilities—Florida State Col-
lege for Women, fine
Grammar and High
schools, private schools.

Churches of leading de-
nominations.
Excellent hunting and fish-
ing nearby.

Golf course most pictur-
esque in the South.

INVITATION

Come to "The Hill City of
Florida"—You will be
charmed with the scenery
and climate.

A cordial welcome awaits
you.

LEON COUNTY

Most beautiful county in
Florida.

All-year growing season.
Forty acres is a large
enough farm with intel-
ligent cultivation. Land
steadily advancing in
price. Unexcelled for
stock and diversified
crops. Most desirable
part of Florida in which
to establish a home.

For further information
address Secretary.

TALLAHASSEE
BOOSTERS' CLUB

Mr. S. A. LeBlanc, Secretary,
Old Spanish Trail Association,
Mobile.

Dear Mr. LeBlanc:

I enclose copies of the Bridge
Resolution, thinking you may wish some extra ones.
I have also sent several to Mr. Clemens, for press
notices of the Convention and to give to those who
will help on the proposition.

None of the delegates appointed are
likely to come from here, and I am sorry that they
will not attend. I can not afford to come, but I
feel that Tallahassee can not afford to fall down, by
not standing by the coastal highway proposition until
it is won; therefore, if I can arrange for the trip, will
run over in time for the Monday meeting, but it will be
a "rush" trip, as I am needed here and should not leave.
Hope to see you at the Convention, if I come. Will
stop at Battle House.

I have received postal reports of the
OST as far as Pensacola; when the rest come, will send
in to you for the Bulletin.

I wish you would help me put something
over. Please recommend to Gov. Catts, that he appoint
as delegates to Washington (if you think well of the
proposition in the resolution sent you)—J. D. Smith, of
Marianna, Fla., Secretary of State Road Department; W. G.
Brorein, President Tampa Board of Trade; Peter Rolio, of
Pensacola, Carl G. Fisher, Miami, Fla., Henry G. Aird,
Jacksonville, Fla. and FRSP, Assistant Secretary of the
OST. Except the latter, it will make a strong delegation,
and I know where to get some powerful help. Let me
know what you think of it, and any work I can do here,
let me know. Best wishes and regards,

Very truly,
F. R. S. Phillips
Secretary.

NO TOUR OF FLORIDA IS COMPLETE UNLESS YOU SEE THE CAPITAL CITY

Tallahassee
Mayor J. M. Lovary

Palmetto
and
Orange