

INCOME EXPECTATION

FLA. Quotas \$ 6980 not inc. for
 ALA. " 3500
 MISS " 4000
 \$ 14,480

Listings 3 ea. 25 @ 75 @ 20 ea 1500 plus whelp.
 " 2 ea. 20 " 60 @ 20 ea 1200 "
 Pictorial pages 1000
 3700

N. or S. quotas not considered, not dependable

Map Tr. E + W, Tex, N. M. orig. copies - COMPLETE Then magazines

COSTS

Printer 2000
 Zined Sec. 12 whs. 3000 1800 (24 whs total)
 Mg. Director 1500
 overhead 1500
 Extra for wh. dupes 500
 7500

FIELD WORK AND PAY.

Gen. Adv. Res. \$75⁰⁰ 94-724. 42
 bal 6 da 33 \$75

EXPENSE - Food 7¢ per mi. allowance 10⁺ and 50 mi. per day - \$5⁰⁰ - 1/2 2⁵⁰
 Hotel \$4⁰⁰ day. Cost \$2⁰⁰ to live home - \$2⁰⁰ 2⁰⁰
 455 mi. across Fla - total 910 mi - 30 da, 30 mi. day
 7⁰⁰ 4.50

ACCESSORIES

Small map plates 2000
 annotated OST, post cut " one Tr. Map. OST
 Wall map 1 yd. \$4000
 Marking 2 yds 25000 (\$500 per mi)
 Magazine (national) + feature articles. Photos.