

WALTON-SPENCER MAP CO.

1245 S. STATE ST.

CHICAGO, ILL.

SCALE OF PRICES FOR PROPOSED WALL MAP OF  
OLD SPANISH TRAIL

Like dummy submitted, but on cloth stock with sticks at top and bottom; wrapped for mailing:

<u>Quantity</u>	<u>1 Color</u>	<u>2 Colors</u>
3000	\$1970.00	\$2240.00
5000	2700.00	2950.00
10000	4450.00	4675.00

Like dummy submitted, but tinned top and bottom - edges not reinforced - printed on 100 lb. offset stock - each map enclosed in mailing tube:

3000	\$1190.00	\$1460.00
5000	1525.00	1775.00
10000	2450.00	2675.00

SCALE OF PRICES FOR FOLDED POCKET MAPS OF O. S. T.

Like dummy submitted; 18" X 7 7/8"; face and backin black only; two cover pages imprinted in black with special publicity; remaining two pages printed with your copy; 60 lb. offset stock; folded like dummy, or as per your specifications. Minimum run, 10,000 maps. Minimum special imprint, 1000 maps:

<u>Imprint Quantity</u>	<u>1 Color</u>
1000	\$ 85.00
2000	130.00
5000	275.00
10000	490.00