

## BEAUTIFICATION DEPARTMENT

National Board of Managers, 1929-30

Mrs. H. A. Moos, National Director  
1019 Broadway, San Antonio, Texas.

Mrs. A. C. Seiser, Vice Chairman

Miss Frances Donecker, Secretary-Treasurer

Mrs. Rena Maverick Green, Chairman Historical  
Signing

Mrs. Henry Drought, Past National Director

Mrs. J. T. Smith, Parliamentarian

Miss Marie Callsen, Chm. Headq. Beautification  
Section

The highway is open but the beautification work calls for continued attention. The women have this well in hand. They are reappointing the State directors and selecting new directors for the States that have none. The color designs for the historical signing are printed and will be mailed on request to Mrs. Moos or the State directors. The designs are very striking and historical in type and will help make the Old Spanish Trail a memorable travelway. The OST travelogs contain the beautification program.

### OLD SPANISH TRAIL MOTORCADE

St. Augustine to San Diego, October, 1929

O. H. L. Wernicke, Chairman, Pensacola, Florida

This motorcade is to help Old Spanish Trail people now to get acquainted with one another and also to spread publicity abroad and educate northern people to the attractions of this far-southern country.

There are many problems putting a motorcade across the continent. The utmost cooperation with the Florida leaders is urged.

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