

"Automobile travelers seek the scenic and historical sections; they want pleasant climatic conditions and to see things worth while; they like the historical places, for mere driving soon loses its appeal. In summer they hunt the northern routes. Winter travelers want the southern sunshine; they have all winter to spend where they can live outdoors. They do not want to return North while the snow and ice still lie around. When the territory around the Gulf, and across southern Texas, and southern New Mexico, Arizona and California, is opened with overland highways the motorist will get to that sunshine belt by the most direct road and spend the winter roaming eastward and westward and in camping, fishing and visiting the wealth of historical ~~plans~~ scenes for which that south country is noted.

"This means two great classes of travel, the summer vacationist and the winter tourist. Numerous trunklines are building from the northern centers to the cities along the Gulf and the Mexican borderland points; these and the trunkline along the southern border known as the Old Spanish Trail will supplement each other and give to the multitude of northern people quick transit in winter by automobile to the outdoor climate and inviting sports that prevail from Florida to California. In the summer these same highways will lead the people from the South to ~~xxxxxxxxxxxxxxxx~~ the northern scenes, where they will mingle with their brothers of the East and West and North, and through the other national highways.

W. H. Hunt
Midwest
Country

of effort and improving

"The problems of financing and engineering are too numerous for many national highways trunklines to be completed this generation. A concentration on certain basic highways will hasten an automobile travel movement in the United States that will leave a trail of gold along every highway in season, particularly those of scenic, sport and historical attraction.

Spencer

"There are 3,500,000 automobile owners in the United States, and probably 10,000,000 owners on the North American continent. Including families, 50,000,000 people today are potential automobile travelers held in restraint by lack of highways."

W. H. Hunt
Director of Roads
A. A. Ford Road Board