September 25, 1922

Mr. Chas. H. Simpson, Milton, Plorida.

Dear Mr. Simpson, -

You know of course since my visit among you last spring how much I believe your whole Florida highway and travel conditions should be developed now. The travel movement would bring continual money to your section, and our experience in the west also shows that it rapidly carries highway improvement forward.

You of West Plorida are suffering another loss in that, by your inactivity thru there, you are actually contributing to the development of the highway thru South Alabama as a permanent and strong competitor to you.

Since I was with you I have tried to have Pensacela give their quota toward this Old Spanish Trail work, then we could reasonably hope to work thru West Florida without financial embarassment. The Chamber of Commerce directors, and others, have several times nicely promised Pensacela's quota, but to my regret they have not fulfilled. Have just had a letter from the Chamber of Commerce indicating they must give their attention to other things. In all the years of my connection with this work Pensacela has promised her support, but has never actually met the needs. The result has been this organization has spent much money in that section, and has done important things for it, but there has been no financial return any where near equal to the actual expense even. I do not think there is any lack of interest, but just some lack of understanding of the importance of the things that should be done, and of the fact that we cannot do things unless we can meet our expenses.

Because of all the nice courtsties I have received every time I have been in Milton I thought this letter was due you all there.

With kind regards to everyone, I am,

Sincerely,

Managing Director.