



## Second Day—Continued

### 11:30 O'CLOCK—GRAND STREET PARADE ORDER OF PARADE SECTION I

1. Marshal and Aides.
2. Ketterlinus High School Drum and Bugle Corps.
3. Great Inohonee Cacique Timucua, Cacique Satouri-ara and Princess Arriola.
4. Foot Indians, headed by chief, medicine men, followed by squaws and children.
5. Mounted Indians, headed by Cacique Apalache.

### SECTION II

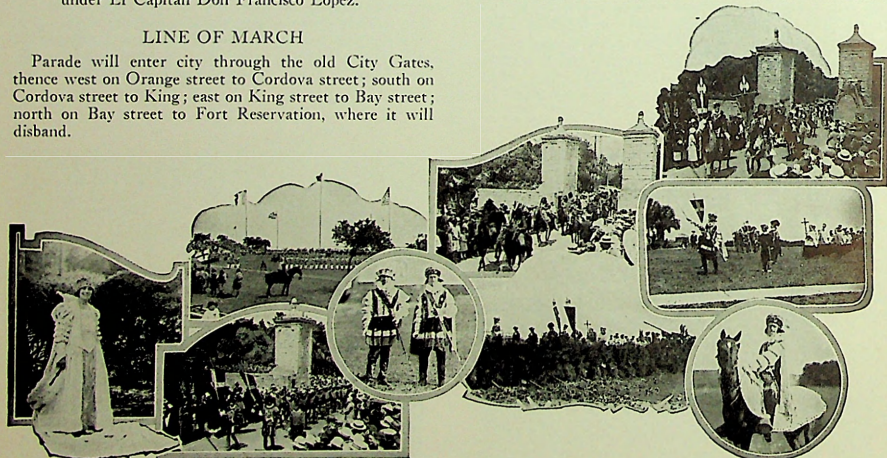
1. Assistant Marshal.
2. University of Florida Band.
3. Heralds and Standard Bearers.
4. Don Pedro Menendez de Aviles.
5. Grandees and Courtiers.
6. The Fifth Squadron of Caballeros de Sevilla, under El Capitan St. George de Neive.

### SECTION III

1. Assistant Marshal.
2. Carriages of Queen and Ladies in Waiting.
3. First Company Lancers, Battalion de Cordova, under El Capitan Don Jose Hernandez.
4. Eleventh Company of Lancers, Battalion of Granada, under El Capitan Don Francisco Lopez.

### LINE OF MARCH

Parade will enter city through the old City Gates, thence west on Orange street to Cordova street; south on Cordova street to King; east on King street to Bay street; north on Bay street to Fort Reservation, where it will disband.



### AFTERNOON

- 2:00 p. m. See Page 31 for Program Dedication Ceremonies for Zero Marker Old Spanish Trail.
- 2:30 p. m. Outboard Motor Boat Regatta on Matanzas Bay.
- Class B. Three heats.  
Class C. Three heats.  
Free-for-All. Three heats.
- Races sanctioned and under auspices Florida Outboard Racing Association.
- 3:30 p. m. Band Concert — Bridge Park — Municipal Band.

### EVENING

- 8:00 p. m. Venetian water carnival and illuminated boat parade in North river, opposite Fort San Marco.

NOTE: The flotilla of illuminated boats will leave their anchorage in San Sebastian river at 7:45 o'clock and, in single line formation, sail down the San Sebastian and Matanzas rivers, where they will maneuver on the Bay north of bridge. Prizes for illuminated boats: First, \$50.00; second, \$25.00; third, \$15.00; fourth, \$10.00.



## Old Spanish Trail Dedication, Wednesday, April 3rd

### PROLOGUE



HE motorcade leaves San Diego, California, the termination of the Old Spanish Trail, on March 23rd, arriving at San Antonio on the 28th, New Orleans on the 31st and at St. Augustine on the afternoon of April 2nd. The motorcade is to be met at the city limits by a band and motorcycle patrol. At the City Gates they are met by Ponce de Leon and his Grandees and are escorted through the city and back to their reserved parking space.

### 2:30 p. m.—PROGRAM

The dedication takes place at the site of the marker on the afternoon of the 3rd at 2:30 o'clock. W. N. McDonald, City Manager and President of the Exchange Club, introduces Mayor George Bassett, who will be Master of Ceremonies, and who introduces the speakers for the occasion:

- Hon. Doyle E. Carlton, Governor of Florida.  
Hon. T. J. Brooks, Director Bureau of Immigration, official representative for State of Florida.  
Sr. Don Rafael Casares Gil, Consul General of Spain, in behalf of the Spanish Government.  
Mr. Harral Ayres, Managing Director Old Spanish Trail Association.  
Hon. J. J. Kennedy, Mayor City of Biloxi, official representative for State of Mississippi.  
Mr. Elwood T. Bailey, Redpath Chautauqua Lecturer, representing San Diego, dedicatory address.  
Directly following the dedication ceremonies a business session will convene at the State Arsenal auditorium. At this time new officers will be elected and plans made for

drawing travel to the southern borderlands district traversed by the Old Spanish Trail, ancient and romantic highway reaching from coast to coast.

The Old Spanish Trail—beginning at St. Augustine, Florida, and terminating at San Diego, California, has extended across our southern borderlands since the early days of Spanish occupation. The mission centers and colonization efforts of the early Spaniards were along the Trail—a land rich in history and legends of three and four centuries past. In these lands the padres sought riches to lay up in heaven and the conquistadores sought riches for personal glory and often found disaster for their vain but romantic search.

Today the Old Spanish Trail is a paved highway extending across our southern borderlands through the states of Florida, Alabama, Mississippi, Louisiana, Texas, New Mexico, Arizona and California.

In dedicating this monument the Exchange Club has received hearty cooperation. In Spain the dedication has received recognition and Sr. Don Rafael Casares Gil, Consul General of Spain, appointed as official representative for the Spanish Government. Official recognition has also been received from all states crossed by this highway, and representatives appointed by the Governors. Mr. Harral Ayres, Managing Director of the Old Spanish Trail Association, with headquarters at San Antonio, Texas, has been instrumental in organizing the motorcade from San Diego to St. Augustine via the Old Spanish Trail, a stupendous undertaking for a trip of 2,743 miles. A word of praise goes to San Diego, California, for starting the motorcade and to Col. Ed Fletcher at San Diego, who though unable to make the trip, worked for its success. The Exchange Club takes this means of expressing appreciation for the hearty cooperation received.



Old Spanish Trail Zero Marker, placed by the St. Augustine Exchange Club, marking the beginning of the Old Spanish Trail reaching from this city to San Diego, California.