~~1931 Read + resign last in line~~
NE Tours

An. Cost $50 to $100 — Total about $9000
NET — 125 ~~M~~ maps 3000
Newspaper Adv 6000

" " Budget + Assmt. based on rms, location &c
CT — Highest Assmt $200 + no hotel could issue individual folders for anything like this scope and the collective adv'tg folder gave 2.5 on circ. vs. 25

Pg
1931 the 16th year
2 In past 5 yrs only 2 mbrs failed to pay assts.
2 $3916 cash bal. due to "sharp curtailment" because of conditions
3 agreed should cooperate with AAA.
3 Reported against "host of parasites" that works hotels for Ass.
3 Group publicity only effective method today
3 Billboards
5 newspaper adv'tg "costly + frequently of little value"
7 AAA - newspaper Adv - Genl pub - referred to Tour Com
12 Good publicity opposite routes, being there.

1930 Assmt + Dues	6777.43
1929 cash Bal	3467.20
1930 Total	$10244.63

Empire Tours
Great Lakes "
N.J. "
Idaho "