

F We should also have a law to empower Highway Commissions to keep advertising off state and federal aid highways. This is the beginning of any movement for beautifying such highways.

G We should pass on the trunkline system that has been developed, and pass judgment on some extensions that are in mind, and also authorize and finance a complete map. Decision as to routes belongs to the Board of Directors, but members can best express their convictions in convention. This work is threatening to degenerate into a condition where individuals decide what shall constitute the OST system.

H We should consider questions relating to the proposed extension to Mexico City, and the proposed connection with Tampa, Fla.-- the Tampa to Tampico trunkline, around the Gulf from the ancient eastern Spanish gateway to the ancient western gateway.

I There are adjustments with the Dixie Highway in Florida to prevent confusion and conflict. I attended the Dixie Highway convention in Jacksonville and they voted their part of this adjustment subject to our acceptance of our part.

J We should plan a great publicity movement to "sell" to-sell Old Spanish Trail territory and this highway to all the people. Additionally, months of time and many hundreds of dollars have been spent in research and writing the old Spanish story of those 300 years from St. Augustine and Tampa to San Diego and Los Angeles, and Mexico City. That also should get finished and that romance given to the people to draw them to the OST.

K Now that senators, congressmen, the War Department and the eight states have acted it is suggested by Senator Craft of Mobile (and wisely I think) that the governors of the eight states, and these other officials, be brought together at this convention and this work in its national aspect more thoroughly acted upon. There is still much to be done, both to protect and to hasten the work.

12 This is a big contract. We need every hour of our time, and our best brains and heart----and money. But I would rather work with a good group and try to put over such a program than keep pottering along. The Mobile Four-State Conference of March 20-21-22 cost Mobile \$2100 but it woke the East, and Mobile now is pleased.

13 If the work outlined in paragraph 8 could get started Louisiana too would respond, and would be pleased. And if Lake Charles or New Orleans could be the host to the convention, it would be that much more help to rally the towns. But Lake Charles must lead out with membership and real leadership, or the towns of West Louisiana will not come in. Experience has taught us this. We must send you the man to do the work, if you will back him.

14 Experience has also taught us it is thru representatives appointed by the luncheon, commercial and civic organizations that plans are formulated and put over. It is necessary for your people to realize this is their work and not that of some promoter. Over half my time the past three years has been spent jumping somewhere to prevent some disaster to the project. I can no longer do this. The past seven months I have traveled 7 400 ms. on the railroad and 2 000 ms. in auto.