

Newspaper
(Letter to chambers of commerce, members, directors, members)
(Copy of field men's credentials herewith)
(Call for meeting Board of Directors to be voted)

Dear sir,-

In view of the growing importance of the Old Spanish Trail system of highways, and the necessity for developing wise business administration, an Executive Committee of five independent business men of San Antonio has been constituted to ~~must~~ sit in weekly meetings with the President and the Managing Director and be the governing power behind the Headquarters force.

The Directors are scattered across the continent and cannot meet easily. Additional administrative steps in mind, therefore, are the adoption of working principles whereby the national Board of Directors and this local Executive Committee will cooperate to assure close supervision of Headquarters work and the wise handling of the interstate and transcontinental policies. To this end a meeting of the national Board of Directors will be called at once, a national convention will be called, and, locally, the civic organizations of San Antonio will be asked to designate representatives to an Advisory Council which shall stand for San Antonio's acceptance of the Headquarters as a public trust, and as her assurance of full co-operation with her sister cities and towns in the development of this southern border-land territory from St. Augustine and Tampa to San Diego and Los Angeles as the playground of the nation.

The adoption of this OST system of trunklines by the eight OST states and by the Federal Road Bureau as of primary importance, and by the War Department as a part of the plans for national defense, and the declaration by Senators and Congressmen at Washington that it is a basic trunkline of the United States system, and with connections now carried to all important Mexican border points, this project attains unusual national and international interest, and a responsibility rests upon all of us to carry the work on with judgment and nation-wide vision.

The program for the next convention contemplates the attendance of state and national leaders and action on many questions of broad importance. As soon as the Board of Directors can act, the Call for the Convention will be issued.

This Executive Committee as an active governing body will release the Managing Director more freely to work in the various states, and likewise give him more freedom to develop the various plans in hand to hasten the transcontinental service of the highway; its military requirements, its values for winter and summer resort resort purposes, its international travel service, its interesting historical background, and in the more efficient service of the field men among the people.

This Executive Committee consists of Kenneth Wimer, chairman, of Wimer-Richardson Co., Investment Bankers; Leon Walther, President of the Walther companies; Henry T. Mathews, with varied business interests; Chas. L. Muest, Manager Travelers Hotel; Percy Tyrrell, Manager Gunter Hotel. They likewise are representative of the leading civic and commercial organizations of ~~the city~~ San Antonio.

For information in general, you are advised that policies, transcontinental in character, are being formulated to stabilize the financing, and that field men will hereafter operate subject to credentials carefully defining their powers, and signed by the President, the Managing Director and the Chairman of the Executive Committee.