



NATIONAL HIGHWAYS ASSOCIATION  
OFFICE OF THE PRESIDENT

Cambridge, Massachusetts  
March Ninth  
Nineteen Hundred and Seventeen

The fourth year of the real activities of this Association ended on Friday, March 9, 1917. A summary of our operations during these four years can be made as follows:

1. The numbers of different editions of maps, pamphlets, bulletins, circulars, etc., issued by the Association amount to:

1913	1914	1915	1916	Total
214	156	217	203	790
4	Average 3	per 4	week 4	4

2. Total known editions of these different maps, pamphlets, bulletins, circulars, etc., enumerated above, of which the Association has been able to obtain a record are:

1913	1914	1915	1916	Total
3,306,113	672,401	2,162,449	4,165,113	10,306,076
11,000	Average 2,200	per 7,200	day 14,000	9,000

3. Total possible maximum editions of these maps, pamphlets, bulletins, circulars, etc. The record of these it is impossible for us to obtain, as many recipients will not make a return even though publishing the matter forwarded to them. The observer can take any percentage he thinks fair to arrive at the probable audience of the literature issued by the National Highways Association.

1913	1914	1915	1916	Total
550,900,607	76,138,651	236,275,499	Complete record not kept over one billion	(over) Two Billion
1,800,000	Average 250,000	per 800,000	day 4,000,000	2,000,000

4. Total communications sent out, received, and answered in correspondence department at "Workshop" and Executive Offices only. This does not include National Headquarters, New York, Washington Offices, or any of the 200 Departments and Divisions of the Association.

1913	1914	1915	1916	Total
109,416	51,550	68,912	596,535	826,413
365	Average 171	per 229	day 1,988	688

5. Pieces of stationery purchased for the use of the Association during this period:

1913	1914	1915	1916	Total
1,273,400	364,577	300,000	1,126,966	3,124,943
4,245	Average 1,215	per 1,000	day 3,756	2,604

In addition to the above work, the Library of the National Highways Association (said to be the most complete in this or any other country), at Columbia University, has been maintained up to date, and very large additions thereto have been collected at our South Yarmouth Workshop. The Du Pont-Davis Road Photograph Competition, together with many other additions, has given the Association a remarkably fine and probably the largest collection of road photographs. To these will be added the photographing of America, now being done, and which will take about two years. This work is undertaken under the auspices of the Association in co-operation with the Department of the Interior and the Combintone Pictures Corporation and Pathe Exchange, Inc. The mapping of the United States, occupying the last four years, is nearing completion, and the U. S. Tour Book of the Association will likely be published during 1918. The Association now has over one hundred twenty-five (125) State, National, and Alignment Good Roads Organizations affiliated with and acting as Departments and Divisions thereof. We have seventy (70) Divisions organized in our Council of National Advisors. They represent many social and industrial activities of the body politic, and in their personnel include many "men of recognized ability and eminence in the Arts, Sciences, and Letters." Our Council of Governors and Council of Commissioners now represent every State in the Union.

Respectfully submitted by

Approved

*Chas. du Pont*

Chairman Board of National Councillors.

*Charles W. Davis*  
President.