

WHERE FAMOUS HIGHWAYS MEET

## Tallahassee Chamber of Commerce

TALLAHASSEE, FLORIDA

## TALLAHASSEE

Capital of Florida.  
On the Dixie Highway and the old Spanish Trail, and is the terminus of the North and South National Bee Line Highway.

Most beautiful inland city in the State—Clean, progressive and moral.

Hard clay roads.

Abundant supply of pure water.

Mild winters: heat of summer tempered by breezes from the Gulf and frequent snows. Nights generally cool.

Average annual temperature, 66.3.

Low rents.

Strong banks and up-to-date mercantile establishments.

Electric lights, gas telephone and telegraph connections.

Splendid educational facilities—Florida State College for Women, fine Grammar and High Schools, Private Schools.

Churches of leading denominations.

Grain Elevator, Feed Mill and Cash Market for Produce and Livestock; permanent market for milk; two refrigerator cars, daily service to Jacksonville.

Excellent hunting, fishing and bathing nearby.

Golf course most picturesque in the South.

## INVITATION

Come to "The Hill City of Florida"—You will be charmed with the scenery and climate.

## LEON COUNTY

Most beautiful county in Florida; finest section for dairy farms and livestock.

All-year growing season. Forty acres is a large enough farm with intelligent cultivation. Land steadily advancing in price. Unexcelled for stock and diversified crops. Most desirable part of Florida in which to establish a home.

For further information address Secretary.

March 25, 1922.

Mr. H.B. Ayres, Managing Director,  
Old Spanish Trail Association,  
San Antonio, Texas.

My dear Mr. Ayres:

Congratulations! You certainly had great success, and everyone owes you a lot for your fine work for the OST and the bridge across Mobile bay.

I can understand just how you feel: the apathy on the part of people who ought to be the most interested is hard to bear: but, I refuse to become discouraged, and I am working on to the best of my ability under the handicaps.

So many things are coming in a bunch, about May, I really feel that that may be too early to call a meeting here. We are going to start some local meetings, in Leon and Gadsden counties, to boost bonding for hard-surfacing State Road No. 1; we will have several meetings, and will also invite Jackson county to attend. I am now inclined to think that we will get better support if the OST meeting is put off until fall. Harry Looke expects to come East again in the fall; road construction in counties east of Tallahassee will be further advanced, and it is likely that from Columbia county to Jacksonville will be practically completed: this is the worst stretch of the entire distance, and if cars can get through easily, the attendance will be good from eastern points, I am sure.

We are working here for a modern hotel of 100 or 150 rooms. The joint committees of the Chamber of Commerce and citizens will meet at our office Monday night. If the hotel can be financed so as to be finished by late fall, we can then make this a convention city and get big attendance; but no one likes to stop at the Leon hotel, so that handicaps us on meetings of consequence here. I will keep you posted, and will try to work up interest in the OST meeting, to be secured later on. So many meetings here are scheduled for April and May, it makes me tired to think of the effort necessary to get through with them right. I can sympathize with you. Rest up, and cheer up! We will win everything, even if we have to wait awhile.

NO TOUR OF FLORIDA IS COMPLETE UNLESS YOU SEE THE CAPITAL CITY