

SPANISH TRAIL MOTORCADE ON THE WAY  
Longest Motorcade Ever Attempted.

San Antonio, Texas, March----1929-----Twenty-five Californians left San Diego Saturday, March 23rd, on the Old Spanish Trail motorcade journey to the St. Augustine, Fla. celebration. This motorcade involves 5800 miles of traveling and 23 days time. It is believed, OST officials state, to be the longest motorcade ever attempted.

This motorcade was organized by the San Diego Chamber of Commerce working with OST headquarters at San Antonio, Texas, and the St. Augustine, Fla. celebration committees.

The San Diegans are carrying Elwood Bailey, a noted Chautauqua lecturer, as one of their motorcade speakers. Mr. Bailey will deliver the monument dedication address on behalf of San Diego. A distinguished group of San Diegans is in the party. Robert Goree is the officer in charge of the motorcade. Pilot cars and escorts through cities and districts will take local charge.

OST officials are unable to state the number that will fall in with the motorcade. The purpose of the motorcade is to help dedicate the monument at St. Augustine, Fla. and to get word out to the Nation this Old Spanish Trail country is open and inviting. The ceremonies at St. Augustine will be of international character, the Spanish Government having appointed representatives.

Hotels are giving special rates; luncheon stopping places are planning special attentions to the party; chambers of commerce are arranging representation in the motorcade, and for escorts and receptions. Newspapers have detailed special representatives and several will have their own cars in the motorcade.

Tribute is paid the San Diego Chamber of Commerce and the Californians for their wonderful work in organizing this long hike across the continent. All localities are now urged to do their best to cooperate with the movement to build up a spirit of fraternity and cooperation along the Old Spanish Trail.

A convention will be held at St. Augustine following the dedication to elect officers and directors and to plan future policies. Harral Ayres who has been managing director for ten years is asking that someone now be elected in his place.