

AFTERNOON SESSION, 2:30 P. M.

In the Green Room, Twelfth Floor

A Working Program—Discussion.

Led by Mrs. Byrd Enochs, Biloxi, Miss., President First District, F. W. C.

Highway Advertising—Illustrated.
Miss Caroline C. Dormon, Shreveport, La.
Report of Resolutions Committee.

Final Report, Registration Committee.

Assembly Singing, "America the Beautiful."

Adjournment at 3:30 P. M.

Inquire at registration table for leaflets:

Extracts from California Highway Commission Report.
Tourist Park Information.
Memoranda on Highway Beautification.

Entertainment for Visiting Women.

Mrs. Joseph E. Friend, General Chairman.

1:00 P. M.—Luncheon to visiting delegates, Gold Room, Grunewald Hotel. By the New Orleans Federation of Clubs, Mrs. P. J. Friedrichs, President.

4:30 to 6:30 P. M.—Reception and Tea at the Patio Royal in the French quarter. Mrs. Charles Buck, Chairman.

Visits to the French quarter. Mrs. Christian Schertz, Chairman.

Wednesday noon—Luncheon at the Country Club. Mrs. Paul Jahncke, Chairman.

TUESDAY AFTERNOON

SECOND ANNUAL GULF BOULEVARD CONFERENCE,

2:30 P. M.

Twelfth Floor, Grunewald Hotel

Devoted to the New Orleans-Mississippi Gulf Coast-Mobile-Pensacola section. John T. Cochrane, Mobile, President of the Conference. Claude Delmas, Pascagoula, Vice-President. S. W. Provensal, Slidell, Secretary.

John T. Cochrane, Presiding.

This Boulevard program is conducted by the Young Men's Business Club of New Orleans. Gilbert Fortier, President. W. S. Crow, Secretary.

BUSINESS SESSION.

Welcome—Gilbert Fortier, President Young Men's Business Club, New Orleans.

Welcome—W. O. Hart, New Orleans, including an historical talk.

Address of the President, Mr. Cochrane, Mobile.

Reports and Discussion on Progress and Problems:

Discussion opened by Fred W. Marsh, President Pensacola Motor Club, for Florida; Senator John Craft, Mobile, for Alabama; Fred W. Smith, Mississippi Highway Commissioner, for Mississippi; J. M. Fourmy, Louisiana Highway Engineer, for Louisiana.

Discussion: Legislation proposed by Senator Harrison for the detail of army engineers to the waterway problems of the Gulf Boulevard.

Program of Work for Ensuing Year.

Recommendations to the Convention.

Place of Meeting Third Annual Conference.

Election of Officers for Ensuing Year.

Ajournment.

TUESDAY EVENING

Banquet given by the Young Men's Business Club, 7:00 P. M. in the Banquet Hall of the Grunewald Hotel.

This Club, with the assistance of other civic organizations, is planning to make this Banquet a memorable event in the history of highway development in the South.

Toastmaster—Congressman James O'Connor.

Procure tickets at Registration Table.

WEDNESDAY MORNING

SOUTHERN ROAD CONGRESS—10:00 A. M.

Twelfth Floor, Grunewald Hotel

Wilson T. Peterman, President Louisiana Highway Commission, Chairman.

This session to cover not only reports on construction progress and problems, but to be open to highway commissioners, engineers and workers for discussion on questions of state and national legislation and highway policy for this southern territory, and to embrace not only OST territory, but its feeders from the north.

ROLL CALL ON WORK IN PROGRESS, PLANS AND PROBLEMS

Conditions in all sections are subject to discussion in this roll call.

Led by Herral B. Ayres, OST Managing Director.

Question: When can the several states be prepared to carry tourist travel with reasonable comfort down to the Old Spanish Trail, or over the OST sections within the state? When should national publicity be inaugurated to draw tourists?

PRESENTATION OF MAPS AND PROPOSALS FOR THE ADOPTION OF A SOUTHERN TRUNKLINE SYSTEM

Conducted by R. H. Fleming, Manager Motor League of Louisiana.

A map for discussion and action has been prepared, based on the primary program of the South states and the War Department priority roads. (See page three for statement of principles.)

Action on proposed Southern Trunkline System.

ACTION ON RESOLUTION AS FOLLOWS:

That a Legislative Committee be appointed to prepare bills for introduction in the legislatures empowering Highway Commissions to control the naming and sanction the marking of federal and state aid highways; and to control promotion and soliciting schemes along such highways; and also to eliminate and prohibit advertising on the rights of way, and if possible on the land adjacent to such highways.

Open discussions on questions for the general good led by W. M. Corry, Highway Commissioner, Florida.

Announcements.

Adjournment.

WEDNESDAY AFTERNOON—SPECIAL

The Motor League will arrange cars and take delegates to their Chef Menteur Clubhouse (22 miles) for the afternoon session if delegates will inform the registration secretaries, so the number of cars may be determined. Leave University Place entrance, Grunewald Hotel, 1:30 P. M. At Chef Menteur delegates will see the barrier conditions that block travel to the East.

R. H. FLEMING, Mgr. Motor League.

WEDNESDAY AFTERNOON

ADMINISTRATION WORK—2:30 P. M.

Twelfth Floor, Grunewald Hotel

Mr. Martin Behrman, OST Vice President for Louisiana, Presiding.

Address: J. Y. Sanders, Former Governor of Louisiana, and author of the Louisiana Highway law.

Action on the adoption of the map of the OST system as now planned and recommended. The policy of the man-

agement has been to plan for the intelligent development of OST territory and to open the fields of ancient Spanish effort to the traveler who follows Old Spanish Trail guidance. The History Booklet gives the historical background.

1. Florida.—Action on agreement with the Dixie Highway Association and Florida leaders for the OST to waive claims to routes to South Florida and for the Dixie Highway to waive its claims to the OST trunkline from Tallahassee to Jacksonville, and to establish, for historical consistency, the OST terminals at St. Augustine and at Tampa. Presented by Fred W. Marsh, OST Vice-President, Florida.

2. California.—What shall be the official terminal in California?

3. Texas Borderland and Mexico.—Action on the South Texas military extensions and Mexico connections; Divisions IX and X, added since last convention. Presented by W. R. Perkins, OST Vice-President, South Texas.

4. Arizona.—Action on Tombstone-Nogales-Tucson loop. Historical reasons shown in History Booklet, Division VIII.

5. New Mexico.—Action on proposal to include the Rio Grande Valley, El Paso to Sante Fe. Historical reasons shown in History Booklet, Division VII.

6. Action on OST map as a whole.

7. Action on proposal that dinner celebrations shall be held annually along the OST to celebrate the birth of the project and to foster activities in its interest. Organized at Mobile, December 10-11, 1915. Presented by Judge W. E. Howell, Thibodaux, La., and T. J. Appleyard, Tallahassee, Fla.

8. Question: Shall publicity and other service be extended to localities or states that do not, or will not give membership support?

Reports of Committees:

- On Constitutional Amendments.
- On Budget Plan for Income and Expense.
- On Nominations and Election.
- On Place of Next Convention.
- From Gulf Boulevard Conference.
- From the Women's Parliament.
- From the Road Congress.

Other Business.

Announcements.

Adjournment of the Convention and meeting of the new Board of Directors.

Dinner at 6:30 P. M. to the newly elected officials of the OST, the Boulevard Conference, the Parliament, and the state and federal highway officials, given by the Grunewald Hotel.

Trips on the river will be arranged by W. S. Jarman, Association of Commerce, for any party desiring to see the harbor.