livestock ranches--now a super-highway is being constructed through that "entities at Gotth English Proceeds." Continuents deserts, south a single processing the sense of winter, summer and sense-tropical process. And singled with those industrial and agricultured activities are ricerished in song, story, postry and history----the Spanish Borderlands are on uniqued country.

## Southern Capacity for Achievement

Probably nowhere in the United States have the people shown a truer sense of historical values than have the sunthern people in their offerte to lay this old Spanish Trail through the lands rich in old Spanish history...and probably nowhere in the United States has the espacity for achievement been better exempitfied than here in this land where they bettled and worked together until their diverse and complex problems were solved and a handred million dollars there poured into unprobendented read, bridge and scamil construction...and those are the people that are rearing a new Anglo-American civilization in these Southern Sorternies, and building eities of refinement and interest, and regenerating a great country.

## The Spanish Southwest

Across the southwestern United States are interesting cities and smiling valleys neatling in wystic deserts. Early in their history the Spanish Sathers were in the El Paso Valley...and up the Also Orande smishbeenghentholsendarian to Senta Fe and throughout New Youleo...and into southern Arisana at Tuccon and The States and Eagles and the adjoining northern Mexico and down the Cila Siver of Arisona; the Pimeria lits shey called that country...they were screen the Cuif Or Colifornia and sminished many smissions on that twente penincula they named Eagle Colifornia. Then that they found ways to sustain themselves while they consend the desert eards and formidable mountains to occupy Alta Cuifornia. The present California.

The Spaniands leved that strenge southweetern country, as many leve it teldy, and their works there were extensive and notable. Spanish history, tradition, and their works are an allier overspreads that country. The western men bettled for the integer across those long distances and, like the curvature tensor, they are members also men their victories. But only a few of them, a very few, are members of that band that battled for the transcontinents lold Smanish Trail, and that distributed so wants haved likecture and old distory to multice was and popularise it. That western section has had many mames, many promotions. Today they country over the northern which and any ways to their southy over the northern whis and snow swapt routes that travelors used before the

## Gulf Country and Old senico now Preferred

Now the sum-bathed lands of the South are easily accessible from any northern point. Old Man Winter is quickly left behind and the country of outdoor sports

is entered. The southern roads and bridges are among the finest in the continent. At San Antonio, travelers find Old Mexico open and inviting, with many miles of paved roads and a lure equal to that of Europe....and in Mexico are Spanish works that surpass those of the West.

The Old Spanish Trail is a gift to the Nation of the southern and the Texas people! When all dreams come true, it will be a gift that will lure travel to all the lands of the Spanish conquistadores, colonizers, padres and empire builders!