

CHAMBER OF COMMERCE-COMMUNITY SERVICE  
OF LAFAYETTE PARISH

H. B. SKINNER  
EXECUTIVE-MANAGER

LAFAYETTE, LOUISIANA.

July 30, 1924

Old Spanish Trail--

Lafayette people joining nicely. Enclosed represents the Chamber of Commerce, Rotary, bank crowd. Chamber Commerce busted, putting on a campaign next week, so did not wish to push things now to hurt their campaign in view of their fine cooperation. This fall they will swing in again and help us to our proper amount.

Send invoices where marked "Send Bill," and with same send letter as follows:

Our Managing Director, Mr. H.B.Ayres, advises of your subscription for membership support to the Old Spanish Trail work. We enclose invoice. Your cooperation is appreciated. It is also pleasing that hereafter we will have the help of Lafayette. The Old Spanish Trail organization has been existence for nine years. During this period constant and expensive promotion work has been necessary to make it a federal highway from the Atlantic to the Pacific. This has been achieved. Construction is being pushed all along the way. The marking is completed thru ~~xxx~~ Louisiana and other states. Now we must gather and print travel information, and <sup>draw</sup> ~~draw~~ the tourists frequenting the OST territory. Mr. Ayres has given his time during these hot months trying to ~~make out~~ <sup>handle</sup> the Louisiana ~~interests~~. He reports splendid cooperation ~~all~~ across the state, and also that ~~xxxxxxxxxxxx~~ his visit in Lafayette was very pleasant.

To be signed by Mr. Walthall as treasurer. *Mr. W. F. change, if he wants.*

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H.B.A.

*Mr. Brock can understand this, if not through clear. would probably be best for her to send them out.*