



THE MECCA OF THE SOUTH

# New Oriental Hotel

AMERICAN PLAN \$ 3.00 & UP  
EUROPEAN PLAN \$ 1.50 & UP

OTTO HEROLD  
MANAGER

Dallas, Texas

on O. T. I. line in Texas in  
near future.

Write me a nice little letter  
right quickly in case of  
Dallas Automobile Club.

By Sincerely,

Harry Locke