

**ORGANIZATIONS CO-OPERATING WITH THE
NATIONAL COMMITTEE FOR THE
RESTRICTION OF OUTDOOR ADVERTISING**

American Civic Association
National Highway Association
Garden Club of America
General Federation of Women's Clubs
Adirondack Mountain Club
American Scenic and Historic Preservation Society
American Federation of Arts
National Academy of Design
National Society of Women Painters & Sculptors
National Garden Association
Society of Little Gardens
American Society of Landscape Architects
Massachusetts Civic League
N. Y. State Association of Real Estate Boards
N. Y. State Automobile Association
N. Y. State League of Women Voters
N. Y. State Home Bureau
Federated Women's Clubs of New York, New Jersey, Wisconsin, Illinois, Pennsylvania, Texas, Florida, Massachusetts, Rhode Island, Virginia.
Society of Farm Women of Pennsylvania
Citizens Union of New York City
City Club of New York
Fine Arts Federation of New York
Municipal Art Society of New York
Municipal Art League of Chicago
Conservation Council of Chicago.
New York Water Color Club
League to Protect Riverside Park
Sorosis
Women's City Club of New York
Federated Garden Clubs of Long Island
Long Island Federation of Women's Clubs
Halifax Country Garden Clubs, Florida.
Philadelphia Congress of Art (45 organizations)
Florida Development Board (State Chamber of Commerce)

At present there are 42 organizations represented, of which 12 are national bodies. The list is daily growing.

RESPONSE FROM THE ADVERTISERS

The 17 National advertisers listed below have endorsed our stand and agreed to confine their outdoor advertising, as far as possible, to commercial locations. Due allowance is to be made for present contracts not yet expired.

Fisk Tire Company
Kelly-Springfield Tire Company
B. F. Goodrich Rubber Company
Hood Rubber Company
Ajax Rubber Company
Kirkman & Son (soap manufacturers)
Pillsbury Flour Mills Company
Washburn Crosby Company (Gold Medal Flour)
Champion Spark Plug Company
Ward Baking Company
Dodge Brothers
Fleischmann Company
Gulf Refining Company
Sun Oil Company
Standard Oil Company of California
Standard Oil Company of New York
Standard Oil Company of New Jersey

The Standard Oil Company of California took this stand independently, without solicitation by this Committee, and is now removing 1200 large signs, owned by the company, in five western states.

The Standard Oil Company of New York has not only agreed to give up its highway bulletins (excepting at the filling stations) when the present contracts expire, but with the co-operation of the Thomas Cusack Company, the company is now removing the most objectionable of the boards as complaints against them are entered.