ACKSONVIL The Jacksonville Automobile Club

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Jacksonville, Florida

March 29, 1922.

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Mr. H. B. Ayres, Managing Director, Old Spanish Trail Association, Battle House. Mobile, Ala.

Dear Mr. Ayres:-

You will recall some correspondence had between you and the writer in January relative to an Old Spanish Trail convention to be held in Jacksonville this year. Since that time believe some correspondence has passed between you and the Jacksonville Chamber of Commerce. At any rate, we do not seem to be getting any closer together. What is the trouble? To avoid a duplication of letters and to define our position clearly. I am enclosing copy of a letter that is today going to Mr. Marsh at Pensacola.

Now, friend Ayres, lets not beat around the bush. Let's lay our cards on the table and talk to one another freely and friendly - displaying an Olive Branch rather than a red flag.

Several transcontinental highways have approached us in the past few months asking our cooperation, but as I found that these highways were direct competitors of the Old Spanish Trail, I did not bring them before the Automobile Club even for consideration. However, if it is the intention of the Old Spanish Trail Association to eliminate Jacksonville from their negotiations, then it will be up to Jacksonville to protect her interests by favorably considering the overtures made to us.

I trust that our differences are not of a nature that cannot be peacefully and harmoniously adjusted, so if you will be perfectly frank with me, I assure you that I will be equally, if not more frank with you.

Allow us to congratulate you upon the tremendous work you have done and the good that you have accomplished, but also allow us to impress upon you that Florida has not been negligent in her duty, as contracts on record at Tallahassee for the construction of State Road #1, which is the Old Spanish Trail in Florida, will conclusively demonstrate.