

THE WEST TEXAS COUNTRY

The land of great ranches, sheep, goats and cattle, and land of a great-hearted people. Land of hills, plateaus, valleys and clear-water rivers, and of arid ranges, then of great springs that flood from the rocks and feed the rivers, or that are made to irrigate the land and produce all manner of products.

It is 598 miles from San Antonio to El Paso by the Old Spanish Trail—a trail across an empire. Elevations at San Antonio begin with 800 ft. From Boerne to the Davis Mountains the elevations range from 1400 ft. at Boerne to the "town a mile high" at Ft. Davis.

The country of the Guadalupe and Llano rivers, Boerne to Junction, is a hill and playground country of singular beauty, opened now by a new road planned and built to serve and please the people. Across the big ranches, through Junction, Sonora, Ozona, Sheffield and Ft. Stockton to Balmorhea and Ft. Davis are great reaches of pioneer country, and a people and towns that welcome you.

The Davis Mts. have peaks 9000 ft. high, and ranches on the high plateaus. Their trails, for car or cow pony, furnish a different picture daily of God's wonderful handiwork. These mountains will become a state park reservation and become the only all-year mountain playground in the United States. El Paso has an elevation of 3800 ft. The temperatures of the West Texas country are dry and clear, so clear the stars hang like a thickly jeweled canopy close overhead.

THE MARKING SYSTEM

TRUNKLINES

- OST 1—Main Line, St. Augustine to San Diego.
 OST 2—San Antonio to Rio Grande Valley and Mexico.
 OST 3—San Antonio—Del Rio—Davis Mountains.
 OST 4—Along the Rio Grande, Mexican Border.
 OST 5—Connect Houston with the Mexican Extension.
 OST 6—Tampa to Main Line in Florida, proposed.

TOURIST ROUTES

TL instead of OST, and numbers. Same color system.

VOTE FOR THE HIGHWAY AMENDMENT

Election Day for the Texas Highway Amendment,
 July 28, 1923

This amendment is necessary to the continuance of Federal Aid to Texas, and for the proper construction and maintenance of the state and interstate highways planned in the interest of the people.

TRAVEL INFORMATION

SAN ANTONIO

Headq. of the Old Spanish Trail and of the National OST Executive Board.
 Pop. 161,379 Elevation 716 ft. 21 banks.

Tourist Camp—Brackenridge Park, on San Antonio river—all conveniences; one of the most beautiful parks in the United States.

San Antonio is the ancient Spanish capital; it is the tourist center of the Southwest and the Metropolis of Texas. Its old missions; its relics of Spanish days; its location among the foothills, canyons and great ranches of the Southwest; its dry, all-year sunshine; its thousands of miles of automobile drives, distinguish it among the great cities of the south.

San Antonio is the Geographical Center of the Old Spanish Trail. In recent time it was the Heart Center of Spanish effort.

GUNTER HOTEL Percy Tyrrell, Mgr

Internationally known. Old Spanish Trail National Headquarters.

THE BAKER HOTELS Sign-posts of Hospitality

The best in accommodations, comfort, service and reasonable rates.
 THE ST ANTHONY—for traveling man and tourist, 500 rooms.
 THE MENCER—300 rooms; 200 baths. Rich in historical associations and the old spirit of the south.
 THE TEXAS—in Ft. Worth.

HERTZBERG JEWELRY CO Diamond House since 1878

Hertzberg's Corner—The sign of the Clock—Houston and St. Mary's, Sts. Tourist articles. Fine watch repairing. Matchless collection of diamonds, jewelry, silver and gifts.

WOLFF & MARX CO The Big Department Store

Tourists' goods. Exclusive shirt dept. Complete line women's wear. Tea room and dry observation. Houston store—Soldado to Main ave. Phone Crockett 6490

POTCHERNICK'S Leading Sport House

211 St. Mary's st. Sporting goods, fishing tackle, camp supplies, guns, ammunition.

BOERNE

Beginning of the popular Hill Country; very pretty and rugged and with prosperous farms filling the valleys. Vacation resorts.
 Pop. 1153 Elevation 1405 ft. Two banks.
 OST Officials—H. O. Adler, Councilor.
 Tourist Camp—Sh-d-e, toilets, water; east of OST, south edge of town.

PARK HEATON'S PLACE On Boerne Road

Good cats, cold drinks, camp goods, cigars, oil and gas.

FABRA'S DRUG STORE

Boerne's leading druggist and confectioneer. Traveler's resort.

HERPEL MOTOR CO Formerly Jordan

Authorized Ford service. Filling station.

GENERAL MERCHANDISE H. O. Adler

Sporting goods. Camp supplies.

COMFORT

On the Guadalupe river and Cypress creek. Spring-water streams, hills and farms. Drives and camp sites numerous.
 Pop. 713 Elevation 1429 ft. One bank.
 OST Officials—Wm. Wiedenfeld, Councilor.
 Tourist Camp—On the Guadalupe river, east of bridge. Swimming pool and comfortable equipment.

CONFECTIONERY G. E. Ransleben

Restaurant. Moving picture theatre opera house and dance hall.

COMFORT AUTO CO Phone 98

Ford authorized sales and service. Day and night road service.

FAUST HOTEL Mrs. L. F. Faust

Summer and winter resort. Tourist comforts.

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TRAVEL INFORMATION

BIG GENERAL STORE

D. Hulekamp & Son.
 Sells everything.

COMFORT STATE BANK Wm. Wiedenfeld, Cash.

OST Councilor. We invite tourist correspondence. Welcome.

CENTER POINT

On Guadalupe river. Nothing more attractive in Texas than these great hills from Boerne to Junction, with their prosperous farms and clear-water rivers through the valleys.

Pop. 613 Elevation 1573 ft. One bank.
 OST Officials—W. D. Burney, Councilor.
 Tourist Camp—On OST near north river crossing.

CENTER POINT MERC. CO The Big Store

Bathing suits and fancy camp goods. Stop for a handshake.

CENTER PT. DRUG STORE Fountain Service

Drugs and supplies. Sporting goods for tourists.

KERRVILLE

On Guadalupe river. Nationally recognized wool and mohair market. Presbyterian encampment. U. S. soldiers hospital. Center of the Hill Country. Vacation resorts, drives and camps.
 Pop. 2353 Elevation 1645 ft. Two banks.
 OST Officials—H. Renschel, Councilor.
 Tourist Camp—One mile west of Kerrville on OST; well equipped.

GOLD'S COFFEE ROOM A. D. Ottmers

The house of service and fine meals. Mexican chili. Moderate prices.

ROCK DRUG STORE L. W. McCoy. Ph. 60

Sporting goods, fishing tackle, magazines, kodaks, dry cell batteries, cigars.

ST. CHARLES HOTEL George Morris

70 rooms, 35 with bath. Hot and cold running water. Steam heat. \$3.00 and \$3.50, American plan.

CHANEY'S CANDIES Tourist Parlors

Soft drinks, cigars, sporting goods, ammunition. See collection of mounted specimens.

INGRAM

On the Guadalupe river, in the Hills.
 Pop. 101 Elevation 1800 ft.

HOWELL HOTEL

J. M. Howell. Home-like accommodations.

OST GARAGE AND STORE

Every tourist's need. Service with a smile, day or night.

JUNCTION

The Hill Country. The Llano river is a clear-water stream. Fishing and camping spots numerous. The wild, rugged natural formations are a constant pleasure to the visitor. Sheep and goat ranches.
 Pop. 1269 Elevation 2100 ft. Two banks.
 OST Officials—Coke R. Stevenson, Vice President.
 Tourist Camp—In pecan grove on Llano river, maintained by the community. Nicely equipped.

FIRST NATIONAL BANK

C. R. Stevenson, Pres. OST Vice Pres. Correspondence invited.

FRITZ HOTEL Reasonable Rates

Best beds and meals on the Trail. Good fishing resort.

JUNCTION STATE BANK

W. P. Riley, Pres. Investors' correspondence solicited. Ask for information.

HANKINS DRUG CO Jno. M. Hankins

Magazines, newspapers, cigars and tobaccos. Candies, cold fountain service.

CITY CAFE Fresh Bakery Goods Daily

Good meals at all hours. Tourists' rest and wash room.

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TRAVEL INFORMATION

BUCKHORN BARBERS Modern Equipment.

Electric clippers, hot and cold running water, baths. Best work or no pay.

JUNCTION GROCERY CO Advertised Goods

California, Florida and South Texas vegetables all year round. Information.

HEYMAN DRUG CO Cold Fountain

Ice bags, toilet articles, artificial fish bait, kodaks, box chocolates.

ROOSEVELT

Pop. 62 Elevation — ft.

ROOSEVELT GARAGE Guaranteed Work

Reasonable charge. Tourists well treated.

GENERAL STORE Ben F. Simon

Auto parts and accessories. Cold drinks, drugs, camp goods. Information.

SURBER BROS. GARAGE Filling Station

Oil gas, lubricating oil, tires and tubes.

SONORA

Sheep and goat country. An interesting country among the hills, and a country of bumper gates, for sheep and goats easily clamber over cattle guards.

Pop. 1009 Elevation 2310 ft. One bank.
 OST Officials—W. L. Aldwell and L. W. Elliott, Councilors.
 Tourist Camp—On OST near Sonora Motor Co. garage.

McDONALD HOTEL Mrs. Josie McDonald

\$3.25 per day. Baths, hot and cold running water.

SONORA MOTOR CO OST Headquarters

14,500 sq. ft. floor space. Ladies' rest rooms. Day and night service.

SONORA DRUG STORE General Supplies

Fountain, confections, dust goggles, thermos bottles, kodak supplies.

DEW DROP IN Music

Cold drinks, confectionery, sandwiches. Tourists' rest.

GILMORE HARDWARE CO

Sporting goods, fishing tackle, auto tools, hardware supplies.

CITY GARAGE Phone 154

Gas, oil, tires and tubes. Good mechanics. Day and night service.

GENERAL MERCHANDISE Vander Stucken Trainer Co

Sporting goods, fishing tackle, camp goods. Fresh fruits and lunch provisions. Information.

FIRST NATIONAL BANK W. L. Aldwell, Pres.

Organized 1900 Capital and surplus \$200,000.00

OZONA

Sheep and goat ranches; high rock-bound hills and plateaus. The roads over the plains are not good yet, but tourists are bringing big changes in that land.

Pop. 440 Elevation — ft. One bank.
 OST Officials—H. B. Cox, Councilor.
 Tourist Camp—On public square. Ovens, wood, water, lights, shower baths, toilets and shelter house.

OZONA HOTEL Just like home

Clean rooms, home cooked meals. The place for tourists.

OZONA GARAGE North side of park

Fire-proof brick. 8000 ft. floor space. Work guaranteed. Ladies' rest room.

FLOWERS & ADAMS The Big Store

Sporting and camp goods for tourists.

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